

26 November 2008

For the personal attention of:

Cliff Lansley
Graphic Arts Equipment
11 Aintree Road
Perivale
Greenford
Middlesex UB6 7LE

Dear Cliff

Thank you for the time extended to my colleagues and myself over the last couple of months. It is KeyMed policy to thoroughly evaluate any new piece of equipment we purchase and we were very impressed with the Perfecta 76 HTVC guillotine. It is very easy to use with the touch screen and it will definitely improve the efficiency of our print department.

Safety was one of our main concerns and the knife changing procedure on the 76 HTVC was very impressive. The speed and simplicity of this system and done in complete safety, was an overriding factor in our decision to purchase this machine.

Cliff, I have a long standing relationship with GAE. The service that I have received over the years on my Horizon equipment has been fantastic. Your company has always gone out of its way to solve any problems in a courteous and efficient way. This is another reason why I feel confident that we will be absolutely delighted with our Perfecta guillotine.

Yours sincerely



Bernard King