

# INTELLIGENT FINISHING SYSTEMS

# **EASTERN COUNTIES** ISSUE 1

## **AT THE FOREFRONT**

Healeys Print Group Ltd become one of the first users of the Horizon StitchLiner Mark III.

# **A WINNING RETURN**

Think PA install a Horizon BQ-270V and say it has already paid back 25% of its original cost.

## **FASTER DELIVERY**

Filmdie to invest in a Horizon BQ-470 EVA/PUR perfect binder and a Horizon HT-30 three-side trimmer.

# **DOUBLING UP CAPACITY**

Enveco invests in a second BQ-270 just months after first. *"We can be more flexible with production"* 



# HELLOS WELCOME

WELCOME TO THE LATEST VERSION OF OUR NEWSLETTER. In this issue we start with a look at some of the New Arrivals to our broad portfolio of sector Leading Finishing Systems. They include:

#### Horizon StitchLiner Mark III

The next-generation StitchLiner builds on the hugely successful innovative StitchLiner series. Complete with servo drive technology, the system runs at a maximum speed of 6,000bph and up to 12,000bph with two-up production. It is also capable of producing A4 landscape booklets at speeds of up to 5,300bph. Equipped with a new large 12.1" HD colour touch screen it offers enhanced operation with fully automated job set up in less than a minute making it 30% faster than the StitchLiner 5500.

#### Horizon FoldLiner

The FoldLiner incorporates the AFC-74 Series Folder and the StitchLiner 6000 SaddleStitching System with a VAC-80S collator and the HIF-6000F hybrid interface that support smooth production. Running at up to 6,000 booklets per hour, the system has been designed to dramatically reduce human touchpoints. It also increases productivity which helps operations improve their profitability. The FoldLiner is suitable for digitally printed B2 size sheet and full-size press sheets. It can combine 4-page signatures with 8- or 16-page signatures.

#### Horizon BQ-480

The variable four-clamp 800bph perfect binder delivers a faster set-up speed with an improved production speed for variable book production. It features customized automated setup accounting for paper type, signature vs loose sheet, sewn book blocks, notch binding and other key factors for higher quality with less effort. The BQ-480 supports both EVA hotmelt glue and PUR hotmelt glue. A rigid clamping system holds the book block firmly in position and a unique book delivery mechanism delivers the book gently for high quality books up to 65 mm.

#### Taurus 530 NG 4X4

The Taurus 530 NG 4X4 double-sided laminating system is ideally suited to higher volume doublesided lamination. Built on the success of the Foliant Mercury 530SF 4x4, it features two laminating units for 100% equal quality on both sides at all speeds. This is something that is not always possible using a traditional double-sided laminator with a single pair of heated laminating rollers. It also incorporates a new heating system enabling a quicker make ready and a maximum speed of 35 m/min 2,900 B2 sheets p/h.

# AT THE FOREFRONT HORIZON STITCHLINER MARK III



 $\rm L$  –R Bryan Godwyn, Managing Director, Intelligent Finishing Systems with Philip Dodd, Managing Director, Healeys Print Group Ltd.

### HEALEYS PRINT GROUP LTD OF IPSWICH IS ONE OF THE FIRST USERS OF THE HORIZON STITCHLINER MARK III VARIABLE SADDLE STITCHING LINE.

Philip Dodd Managing Director, comments:

We have run a StitchLiner for over 10 years. When Horizon first introduced this machine, being able to finish work on an integrated system was a revelation, it's been great, and there still isn't anything to compare with it on the market.

The new version upgrades each process and offers improved productivity – it also gives us the option of finishing A4 landscape booklets, which is a new feature.

We're more than just printers, we see ourselves as a key component in the marketing mix, and we need to be at the forefront of production technology to meet some tough challenges.

We've worked with IFS for years and we think they share our ideals – we are focused on what our customers can achieve, we are not simply about shifting units.

*We are focused on what our customers can achieve* 

# **DOUBLING UP CAPACITY** HORIZON BQ-270V



Piyush Shah, Enveco Managing Director with the Horizon BQ-270V.

### ENVECO HAS SUPPORTED ITS RAPIDLY EXPANDING BOOK Export service with investment in a second horizon BQ-270V within a couple of months of its first.

Business Development Manager of the Milton Keynes operation Dhruman Shah explains:

Our book production with design-led covers is growing very quickly which is why we have invested in the second binder. We are being asked to do more and more designs so needed the extra capacity."

The greetings cards envelope specialist's thriving book production business exports to countries as far and wide as the US, Canada and Australia.

Shah explains the new BQ-270 perfect binders joined a smaller older single clamp system: "Having the binders means we can be more flexible with production. We can increase the capacity without having to change too much else in the production workflow. We also know and trust the capabilities of the Horizon BQ-270 so adding a second was an easy decision." As for return on investment he says: "I think both the first and second Horizon BQ-270 binders will pay for themselves very quickly depending on the work we are winning.

# **A WINNING RETURN** HORIZON BQ-270V



L-R Mickey Pearce, Binder Operator, and Andy Hurley, Director.

### JUST FIVE WEEKS AFTER INSTALLING A HORIZON BQ-270V Single Clamp Perfect Binder Chesham Commercial Printer Think PA Says IT has already paid back 25% of its original cost.

The business, founded in 1983, works with a wide customer base from local and national firms to art galleries. It offers litho and digital print on a five-colour Heidelberg SM74, a Xerox C75 and a Ricoh Pro C9100. The Horizon BQ-270V was its first step into offering inhouse perfect binding. Explains director Andy Hurley:

We were sending all the work out before but with more short run digital jobs coming in taking the work to the finisher and then collecting it was time-consuming. We were also having to keep track of more and more orders. We needed something that could do the job and do it quickly. I did a lot of homework and looked at a number of machines. The Horizon BQ-270V was by far the best one. The others were not even close. It's automation stood out. It can fold and crease the covers. The quality is excellent too.

The first job we did on it was a 324-page report. We thought it would push it to its limits but it did it very well. It has already made a big difference. We have won two jobs I wasn't expecting to win. So far, we have saved over 25% of the cost of the system. If we continue to win jobs like this, we will get return on investment in no time.

# **FASTER DELIVERY HORIZON BO-470**



We are 50% faster and that has

### THE NEED TO OFFER BOTH PUR AND EVA BINDING IN HOUSE PROMPTED ESSEX TRADE FINISHER FILMDIE TO INVEST IN A HORIZON **B0-470 EVA/PUR PERFECT BINDER AND A HORIZON HT-30 THREE-**SIDE TRIMMER.

It is all about being able to deliver faster," says Filmdie managing director Gary Ross. "Orders can be made in the morning with customers wanting it the next day or even that afternoon. We don't want to turn anything away and so we needed to be able to offer all the binding in house."

The business did have an old Horizon perfect binder and Ross says: "We could complete EVA binding but we were sending PUR out. We have a lot of covers that come in and they need PUR binding. We wanted to bring all that in house, take control of the turnaround costs and save time and money on sending work out."

Ross did review the competition but comments: "We saw the system at a show and then had a demo. We also knew that Horizon systems are robust, easy to use and fast to set up. That made the decision easy. It was the right machine to buy."

As for the Horizon HT-30 he adds: "The guillotine was a bottleneck for us. There was no point investing in a binder and completing the work quickly only to have to wait for the guillotine.

## CONTACT US

IF YOU WOULD LIKE ANY INFORMATION, OR TO ORGANISE A DEMONSTRATION ON ANY **OF OUR PRODUCTS PLEASE CALL, OR EMAIL** 



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