



INTELLIGENT FINISHING SYSTEMS

EASTERN COUNTIES ISSUE 2

FAST AND ACCURATE

Hartgraph expands its folding capabilities with investment in a Horizon AF-406F automated folder.

PRODUCTION PARTNER

ProCo invests in a Horizon CRF-362 creaser/folder and a Horizon SPF-200A bookletmaker.

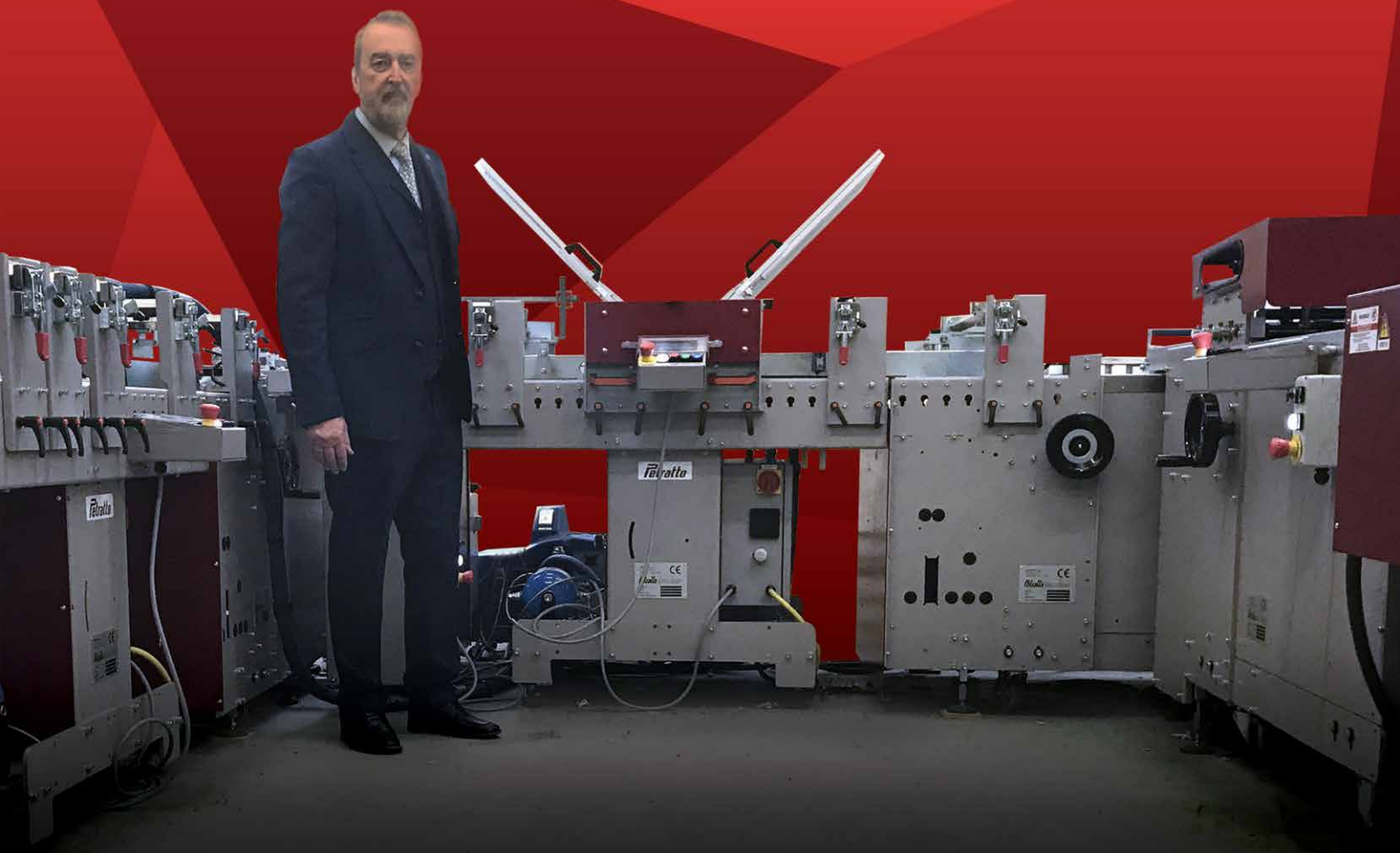
CONSISTENT GLOBAL QUALITY

SML Corby installs SML Group's 15th Horizon RD-4055 worldwide to unify RFID tag and label production.

CREATIVE DISCUSSIONS

First Move Marketing's ethos to work collaboratively with clients on creative projects drove its investment in a Petratto Metro multifunctional folder and gluer.

"The Petratto allows us to hold more creative discussions with our customers"



HELLO & WELCOME

WELCOME TO THE LATEST VERSION OF OUR NEWSLETTER. IN THIS ISSUE WE START WITH A LOOK AT SOME OF THE MOST POPULAR SYSTEMS IN OUR BROAD PORTFOLIO. THEY INCLUDE:

Horizon StitchLiner Mark III

The next-generation StitchLiner builds on the hugely successful innovative StitchLiner series. Complete with servo drive technology, the system runs at a maximum speed of 6,000bph and up to 12,000bph with two-up production. It is also capable of producing A4 landscape booklets at speeds of up to 5,300bph. Equipped with a new large 12.1" HD colour touch screen it offers enhanced operation with fully automated job set up in less than a minute making it 30% faster than the StitchLiner 5500.

Horizon BQ-480

The variable four-clamp 800bph perfect binder delivers a faster set-up speed with an improved production speed for variable book production. It features customized automated setup accounting for paper type, signature vs loose sheet, sewn book blocks, notch binding and other key factors for higher quality with less effort. The BQ-480 supports both EVA hotmelt glue and PUR hotmelt glue. A rigid clamping system holds the book block firmly in position and a unique book delivery mechanism delivers the book gently for high quality books up to 65 mm.

Horizon HT-1000V

The Horizon HT-1000V variable three-knife trimmer produces high quality variable short-run and book of one production at up to 1,000 books per hour. It can handle untrimmed and trimmed sizes, up to 65mm thick. It features a uniquely designed user-friendly interface that enables intuitive operation and fine-tune adjustment. 200 jobs can be memorized for repeat orders or special applications.

Foliant Mercury 530NG

The 25mpm B2+ Mercury 530NG heavy-duty industrial laminating system includes a Heidelberg suction feeder and a high speed bump separator as standard. It is perfect for processing both digitally and litho printed B2+ sheets. The Foliant Multi-functional Inprinting Unit makes foiling and spot varnish fast and affordable for short run and personalised print. It runs a wide range of colours including gold, silver, red and green and a clear gloss for spot varnish. It suits a broad range of end uses from corporate stationery to POS and book covers.

CREATIVE DISCUSSIONS

PETRATTO METRO



David Amor, Managing Director of First Move Marketing, with the Petratto Metro.

FIRST MOVE MARKETING'S ETHOS TO WORK COLLABORATIVELY WITH CLIENTS ON CREATIVE PROJECTS DROVE ITS INVESTMENT IN A PETRATTO METRO MULTIFUNCTIONAL FOLDER AND GLUER.

David Amor, Managing Director of the High Wycombe independent provider of direct mail marketing solutions, explains: "We wanted to work with our clients. If we can help them do it better or be more involved it supports the relationship we have with them. That is what makes us a little bit different.

“ We have around 200 customers and don't specialise in any particular sector. We do a lot of things for a lot of different clients and our intention is to continue that. We looked at the system after talking to a client about what they wanted to do and how we could help them," says Amor. "But now we can see how it will enable us to offer additional services and work more imaginatively." There were a number of reasons Amor chose the Petratto Metro: "I didn't want one system that did one thing, I wanted one that would do a number of things. The Petratto does that and allows us to hold more creative discussions with our customers. We tend to work on shorter runs and innovative jobs which this system will help us do. It is a long-term investment that we will find many ways to work with." As for First Move's collaboration with IFS, Amor states: "We had a couple of discussions with IFS about the system and liked its proactiveness and creativity – particularly when considering the options made possible by the modular elements.”

FAST AND ACCURATE

HORIZON AF-406F



Hartgraph Managing Directors Steve Walters and Tony Brooks with the Horizon AF-406F.

AMERSHAM QUALITY-FOCUSED COMMERCIAL PRINT AND PACKAGING COMPANY HARTGRAPH, HAS EXPANDED ITS FOLDING CAPABILITIES WITH INVESTMENT IN A HORIZON AF-406F AUTOMATED FOLDER.

“ We chose the Horizon AF-406F for a number of reasons,” says Steve Walters, joint managing director. “We liked its simplicity of use combined with high accuracy and fast production speed.”

The specialist in literature, manuals, book production and packaging runs litho and digital capabilities. Walters explains: “We did look at other options on the market, but we particularly liked the AF-406F’s ease of set-up and its simple to operate touch screen with job memory storage. It has really sped up our production and expanded our capacity. It will also help us to move jobs through the building quicker and will enable us to target new work.”

“As a result of the increased capacity the system offers, we have already seen the benefits with a streamlined workflow that is more efficient and effective.”

As for working with IFS Walters says: “They have been helpful, friendly and efficient.”

It has really sped up our production and expanded our capacity

PRODUCTION PARTNER

HORIZON CRF-362 AND SPF-200A



Rachel Peak with the SPF-200A system.

PROCO COMPLETED ITS REVIEW OF POST PRESS OPERATIONS WITH INVESTMENT IN A HORIZON CRF-362 CREASER/FOLDER AND A HORIZON SPF-200A BOOKLETMAKER.

These two new installations at ProCo’s Stansted site follow recent investments in a Horizon BQ-270V single clamp perfect binders at both ProCo’s Sheffield and Stansted sites. ProCo Production Director Graeme Parry explains the Horizon CRF-362 was needed to handle daily short run folded work for one of ProCo’s web to print solutions. He says:

“ We chose the Horizon CRF-362 for its build quality and operator friendly interface. Also the ongoing service contracts are more reasonable. Its reliability means we can work to tighter deadlines knowing the machine won’t let us down.”

As for the Horizon SPF-200A bookletmaker he explains: “The SPF-200A with the 3-knife trimmer means work can bypass the guillotine taking one process out which makes it much more efficient reducing any bottlenecks around the guillotines. With the addition of the barcode reader we can now confidently deal with data critical work and get full verification on each booklet that’s stitched.” As for ProCo’s relationship with IFS, Parry states: “Overall in dealing with IFS we have found a great partner that understands our production requirements and the needs and demands of the end client. The kit we have purchased gives fantastic ease of use and great flexibility, underpinned by the reliability which we have come to expect from its product offerings.”

CONSISTENT GLOBAL QUALITY

HORIZON RD-4055



SML Corby's Julian Wall with the Horizon RD-4055.

*We are now far more efficient,
and turnaround is faster*

SML CORBY HAS INSTALLED SML GROUP'S 15TH HORIZON RD-4055 WORLDWIDE. THE SYSTEM WAS CHOSEN TO UNIFY RFID TAG AND LABEL PRODUCTION AND INCREASE PRODUCTIVITY.

SML Corby is part of the global SML Group, headquartered in Hong Kong, China. Its mission is to be the leading branding and business solutions partner of brand owners and retailers. The organisation has operations in 30 countries worldwide. The Horizon RD-4055 was identified by SML's head office as part of its global procurement strategy established to ensure global production quality is consistently maintained.

SML Corby works with numerous household names including Next, Tesco, Matalan, Burberry and the Arcadia Group. Julian Wall, operations manager at the Corby plant, says the decision to invest was prompted by three drivers:

“

We were winning more and more orders for RFID tags and labels and our flatbed system was very labour intensive. Also, we had a fire in July and moved into a temporary building. Since then we have been phasing in new systems.” He continues: “We predominantly service UK businesses and manage a lot of short run work that needs to be turned around in 24 hours. We are now far more efficient, and turnaround is faster. We have tripled capacity. It is more cost effective too. The cutters are cheaper, the set-up time is faster and there is less material wastage. And because this is the 15th in the group we have colleagues in Germany and Barcelona we can quickly call to ensure we are achieving consistent results. It is an all-round win.”

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CONTACT US

**IF YOU WOULD LIKE ANY INFORMATION,
OR TO ORGANISE A DEMONSTRATION ON ANY
OF OUR PRODUCTS PLEASE CALL, OR EMAIL**



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